Get Ahead in
Digital Transformation

Digital Transformation

Why do this course?

Digital technologies have advanced rapidly in the recent past, prompting a Fourth Industrial Revolution utilising such technologies as Artificial Intelligence, Robotics, Virtual Reality, Machine Learning, Cloud Computing, 5G Networks and the Internet of Things.

Digital transformation for businesses is the integration of digital technologies that fundamentally change how you operate and deliver value to customers. But it's also a cultural change, about what knowledge, skills and behaviours people need to successfully leverage the opportunities these technologies afford. Therefore, this course focuses on the human processes of Digital Transformation, as opposed to technical processes.

What will learners be able to do?

This course will enable learners to identify and help implement the processes, business models and technologies that organisations could use to digitally transform the way they work.

Learners will become able to analyse current issues in the workplace and to propose digital solutions.

# Digital Transformation: A very human process

Participants will also learn the about the empowering cultural attitudes and behaviours that will enable digital transformation within a business, specifically:

1) Innovation and creativity

2) Problem solving and thinking skills

3) Flexibility and adaptability

What will the learner achieve?

The Get Ahead in Digital Transformation programme aims to add digital accountabilities to learner's existing roles or enable unemployed learners to take on new jobs with digital accountabilities. This individual course on Digital Transformation has been created by The Development Manager and can result in an certification from us as a training provider.
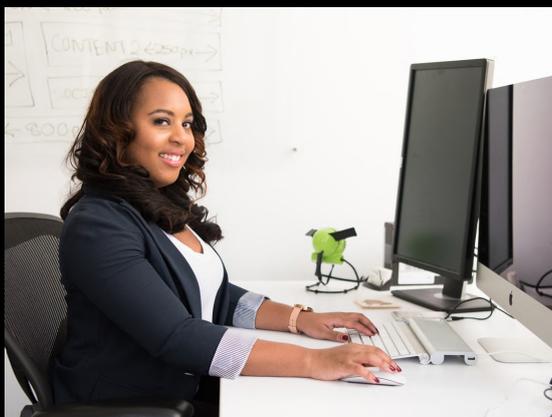
How will employers benefit?

With improved digital skills in its workforce, businesses will be more able to effectively harness new and emerging technologies and will be able to expand into new markets and develop their product offering, adding more value to increasingly digital markets, benefiting from improved efficiencies, automation and production.